

Philip J. Minardi

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Accomplished executive with over a decade of experience in domestic and international corporate strategy, public policy, and communications for start-ups, the federal government, national trade associations, and members of the Fortune 500.

Experience

Director, Corporate and Public Affairs *Expedia Group*

2016 - Present | Washington, D.C.

Executive in charge of developing Expedia Group's public affairs function, growing the department into a global team leading policy, advocacy, and communications efforts that defend \$500M+ in revenue.

Key Achievements:

- Lead multimillion-dollar public policy campaigns to protect Expedia's ability to operate at local, state, and federal levels.
- Serves on cross functional teams leading M&A, legal, regulatory, PR, and industry efforts.
- Manages dozens consultants, contractors, lobbyists, and teams across regions.
- Directs crisis communications for critical issues impacting the company in key markets.

Vice President, Communications and Public Affairs *The Travel Technology Association (Travel Tech)*

2014 - 2016 | Washington, D.C.

Created and successfully deployed Travel Tech's first comprehensive communications and advocacy strategy, driving brand awareness, political engagement, and doubled association membership.

Key Achievement:

- Launched first industry-wide advocacy center for the "gig economy" supported by Airbnb, HomeAway, and TripAdvisor.

Press Secretary *United States Congress*

2011 - 2014 | Washington, D.C.

Senior staff member and official spokesman leading U.S. Congressman Erik Paulsen's (MN- 03) communications strategy and operations. Led development of speeches, thought leadership, earned media, e-newsletters, and digital engagement.

Key Achievement:

- Congressional Management Foundation's 1st Gold Mouse Award for Citizen Engagement.

Global Sales Account Manager *Anixter International*

2009 - 2011 | Chicago, IL

Managed region's largest global sales account. Managed multifaceted security and infrastructure projects for federal and private entities.

Community Leadership

Advisory Board, Technology Engagement Center
United States Chamber of Commerce

Board of Directors
The National Pediatric Cancer Foundation

Member
The Economic Club of Washington, D.C.

Committee Member
The Vacation Rental Management Association

Education

Bachelor of Science in Business, DePaul University

2005 - 2009 | Chicago, IL